

ASHLEY CHANEY

CREATIVE PRODUCER + ON-AIR HOST

SUMMARY

I am a versatile Creative Producer and On-Air Host with 12 years of experience producing innovative TV, film, and digital content for renowned brands and entertainment companies. Whether I am developing original storylines, or hosting weekly TV segments, I consistently deliver high-impact, relevant content that resonates with a wide range of audiences. A charismatic leader, and true people person, I pride myself on cultivating strong relationships on and off camera.

PRODUCING

WARNER BROS. ANIMATION-FEATURE FILMS

Associate Producer, June 2018 to Present

- Partner with Producers and Directors to oversee early development, script, and production of DC franchise feature film

BEACHBODY, Producer, Los Angeles, CA, 2016 – 2018

- Define creative strategy and produce original branded content and social media marketing assets at Beachbody, a \$B global fitness company with 20M members
- Conceptualize, write, and oversee executions of scripted and unscripted content from concept to launch across social media platforms
- Manage 500+ videos across five YouTube channels,
- Track and monitor analytics, apply best SEO practices, leading to acquisition of 20K new subscribers

DIGITOUR, Executive Producer (Talent), Los Angeles, CA, 2015

- Developed events schedule for 100+ young influencers
- Mentored executives of DigiTour in best practices for efficiently managing operations and talent
- Negotiated directly with talent, managers, and sponsors to successfully execute all contracts

PARAMOUNT PICTURES, Production Supervisor, Los Angeles, CA, 2013 – 2014

- As one of the founding members of the Feature Animation Division at Paramount Pictures, leveraged existing contacts to source and recruit 30+ industry top talent, including writers, artists, and production crew
- Communicated Director's vision and provided creative input with team to hit production milestones

LUCASFILM ANIMATION, Assistant to Producer + Director, Nicasio, CA, 2010 – 2013

- Supported Producer, Supervising Director, and Head Writer in the creation and development of three seasons of *Star Wars Detours*
- Actively participated in the story development of *Star Wars Detours*, communicating ideas and project goals with renowned team of writers including George Lucas

HOSTING

AFTERBUZZ TV, Producer + Host,

Los Angeles, CA, 2017 – Present

- Host and produce compelling short-form live and taped programs for AfterBuzz TV, a digital broadcast network created by Emmy winner Maria Menounos
- Write, produce, and appear in news segments for weekly shows, *DVR Report* and *Netflix News*, discussing buzzworthy topics and engaging fans in live chats across YouTube, Twitter, Facebook, and Instagram
- Facilitate captivating panel discussions and talent Q&As about popular cooking shows
- Conduct interviews with A-list talent at red carpet events, ensuring questions align with the network's goals and guidelines

RED CARPET REPORT, Producer + Host,

Los Angeles, CA, 2017 – Present

- Represent Red Carpet Report at press junkets and conduct on camera, long format interviews with A-list celebrities and filmmakers
- Research, prepare questions and conduct on camera interviews on red carpets across the Greater Los Angeles areas.

QUEST KITCHEN, Guest Chef + Co-Host, Los

Angeles, CA, 2017

- Appear on "Quest Cooking Clean in 15", a live cooking show that uses Quest products to prepare healthy meals in 15 minutes
- Engage with fans before during and after show
- Perform live reads to promote Quest products

TASTEMADE STUDIOS, UGC Tastemaker + Host,

Los Angeles, CA, 2014 – 2015

- Recruited to develop, host, and launch user generated content on Tastemade's first digital app featuring exclusive insider's coverage and reviews of the best underground restaurants and events in Los Angeles
- Researched trends and hot spots and formed lasting relationships with digital influencers to promote food and travel content

CONTACT

805.234.2554

Los Angeles, CA

info@ashleychaney.com

ashleychaney.com

linkedin.com/in/ashleychaney

instagram.com/ashleyoncamera

EDUCATION

Bachelor of Science

BROADCAST JOURNALISM

California Polytechnic

State University

CERTIFICATIONS

YOUTUBE CERTIFIED

BRAND PARTNER for

Content Strategy

EXPERTISE

Live On-Air Hosting

Creative Development

Writing/Reporting

Production Management

Branded Content

Field Producing

Digital/Social Media

Marketing + Promotions

Team Leadership

Talent Management

SKILLS

TECH

Production Tools

Final Cut Pro, Premiere

Social Media Marketing

Instagram, Twitter, Facebook

Snapchat, YouTube

Microsoft Office Suite

Word, Outlook, Excel

PowerPoint

LANGUAGE

Conversational Spanish

ADDITIONAL EXPERIENCE · NATIONAL GEOGRAPHIC · MTV NEWS NETWORKS · NBC AFFILIATE KSBY-TV